

# DETROIT MALAYALEE ASSOCIATION

Presents



# കിലുക്കം KILUKKAM 25

*Celebrating*

**MOHANLAL**  
WITH STEPHEN DEVASSY

**APRIL 25 2026  
DETROIT, MI**

FOR TICKETS VISIT  
**WWW.DMAUSA.ORG**



Serving Detroit community  
for 46 Years

## Sponsorship Benefits

# 2026

## Detroit Malayalee Association

Celebrating Kerala's culture while uplifting Detroit's community!



For more information on Sponsorship Contact:  
President- Bobby Thomas : (248) 841-0380 | Event Chair : Rajesh Nair : (248) 346-5135  
Sponsorship Leads: Prince Abraham: (248) 497-0797 | Sajan Elengikal: (248) 767-7994



# 2026 Sponsorship Rates and Benefits

## ABOUT DETROIT MALAYALEE ASSOCIATION

The Detroit Malayalee Association (DMA) is a non-profit 501(c)(3) organization dedicated to promoting and preserving Indian culture and heritage in Michigan. Established in 1980, the association has united the Michigan Malayalee community, providing a platform for members to reconnect with their roots and pass on these traditions to future generations. In addition to celebrating cultural heritage, DMA actively engages in community outreach and charitable activities, contributing positively to the local Michigan community.

DMA organizes a variety of events throughout the year, attracting large audiences across all age groups and socioeconomic backgrounds.

Events organized by DMA include:

**SUMMER PICNIC | CULTURAL EVENTS | SEMINARS | FUNDRAISING SHOWS | SPORTS & GAMES**

DMA publishes Dhwani, a magazine distributed free to members, featuring articles, creative writings, and reports on community events. It provides sponsors with excellent marketing opportunities and wide exposure. Additionally, DMA shares updates through a regular newsletter and a website with nearly 25,000 monthly visitors, offering further visibility for sponsors.

We recognize our social responsibility and actively support various charitable initiatives, including efforts in Kerala, a southern state in India renowned for its vibrant culture and traditions.

Through our programs and activities, we engage with the Indian and Malayalee communities in Michigan, preserving cultural values and fostering community service. We deeply value the support of our patrons and the Michigan community, which enables us to make a meaningful impact.

Sponsoring DMA allows businesses to connect with a vibrant and engaged community while showcasing their commitment to cultural preservation and local charitable initiatives, such as those highlighted below.

**ADOPT A ROAD | BACKPACK DRIVE | SOUP KITCHEN | 'DMA CAN DO' DRIVE**  
**GLEANER'S FOOD BANK | WINTER COAT DRIVE | HABITAT FOR HUMANITY | BLOOD DONATION**

### PLATINUM SPONSOR \$ 5000

- Full Page Advt. in all editions of DMA's Dhwani Magazine (when there are multiple platinum sponsors, then the ads of each sponsor would rotate with backpage and two inner pages spread)
- Advt. for a year on our website, on all flyers and social media
- Present business for 5 mins on stage during Onam, Star show and Christmas
- Banner outside the hall (Sponsor to provide banner)
- Will be part of DMA Sponsorship PowerPoint presentation
- Two Complimentary VIP Single Tickets for the event

### DIAMOND SPONSOR \$ 2500

- Full Page Advt. in all editions of DMA's Dhwani Magazine (when there are multiple diamond sponsors, then the ads of each sponsor would rotate with front inner side and back inner side if there is a Platinum Sponsor, the Platinum Sponsor gets their first preference)
- Advt. for a year on our website, on all flyers and social media
- DMA will recognize business during Onam, Star show and Christmas events
- Banner outside the hall (Sponsor to provide banner)
- Will be part of DMA Sponsorship PowerPoint presentation
- Two Complimentary VIP Single Tickets for the event

### EMERALD SPONSOR \$ 1500

- Full Page Advt. in all editions of DMA's Dhwani Magazine
- Advt. for a year on our website
- Banner outside the hall (Sponsor to provide banner)
- Will be part of DMA Sponsorship PowerPoint presentation
- One Complimentary Preferred Single Ticket for the event

### RUBY SPONSOR \$ 1000

- Full Page Advt. in all editions of DMA's Dhwani Magazine
- Will be part of DMA Sponsorship PowerPoint presentation
- One Complimentary Regular Single Ticket for the event

### PEARL SPONSOR \$ 500

- Half Page Advt. in all editions of DMA's Dhwani Magazine
- Will be part of DMA Sponsorship PowerPoint presentation
- One Complimentary Regular Single Ticket for the event

### OPAL SPONSOR \$ 250

- Quarter Page Advt. in all editions of DMA's Dhwani Magazine
- Will be part of DMA Sponsorship PowerPoint presentation

### EVENT TICKET SPONSOR \$ 250

- Sponsor's name printed on the back of every ticket printed for that event.
- Offered based on availability and the committee's discretion

### EVENT FOOD SPONSOR \$2500

- Event Food or Pop up stalls
- Contact us for more details

Please make check payable to Detroit Malayalee Association

For additional Sponsorship info contact :

Prince Abraham: (248) 497-0797 | Sajan Elengikal: (248) 767-7994